



FRISELVA

Tradition & Quality



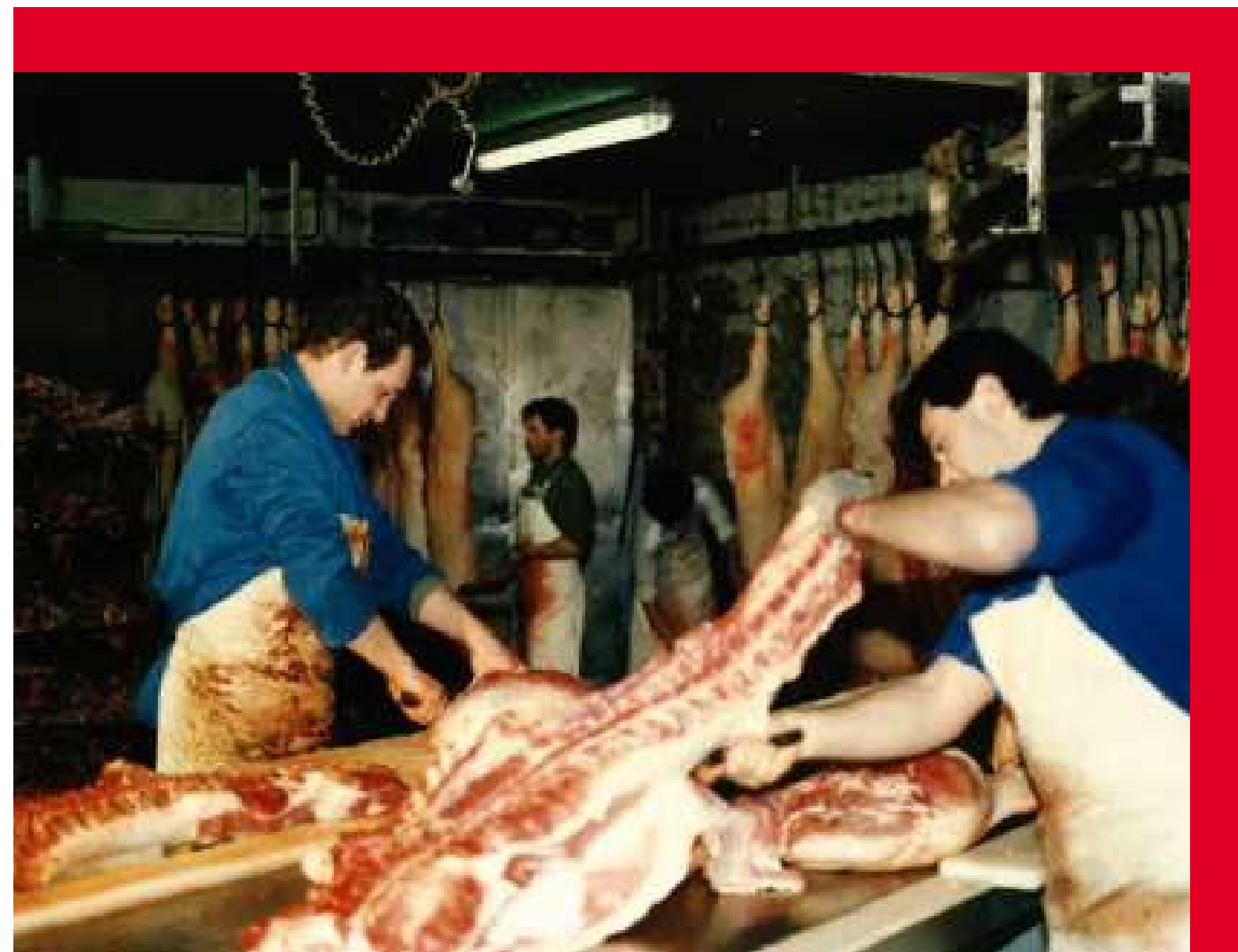
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W H O W E A R E

Friselva is a slaughterhouse and cutting plant of pork meat and byproducts with a long corporate tradition in the sector dating back to 1950

7 0 y e a r s o f e x p e r i e n c e



Miquel Ramió Serra started his activity as a cattle dealer.

1950

Miquel Ramió Serra established Procarsa, a cutting room, in Sant Jordi Desvalls. The current CEO joined the company.

1975

Acquisition of Fricarn SA Merger of the facilities, slaughterhouse and cutting room in the new facilities located in Riudellots de la Selva. The company was renamed Frio de la Selva SA.

1981

Spain's accession to the European Economic Community.

1985

First slaughterhouse in Spain to be certified in ISO 14001.

2000

The company is renamed Friselve. First sales in Germany and France

2001

Baro's new facilities investment

The HACCP certificate is obtained

2003

Japan's export homologation

2005

Korea's export homologation

2006

BRC and IFS Certificates are obtained

2009

Incorporation of Tripnet into the group

Approval to export to China

2010

Animal Welfare certification

2011

Traceability System with Calitax is approved and certified

2013

Start exportations to New Zeland and Uruguay

2014

Friselve is certified with SAE

2016

Fertilizers production plant opening

2017

Start exporting to Mexico

2018

Growcrops market consolidation

3rd generation Incorporation

2019

A G R O A L I M E N T A R I M E A T G R O U P

AGROPORC

FRISELVA

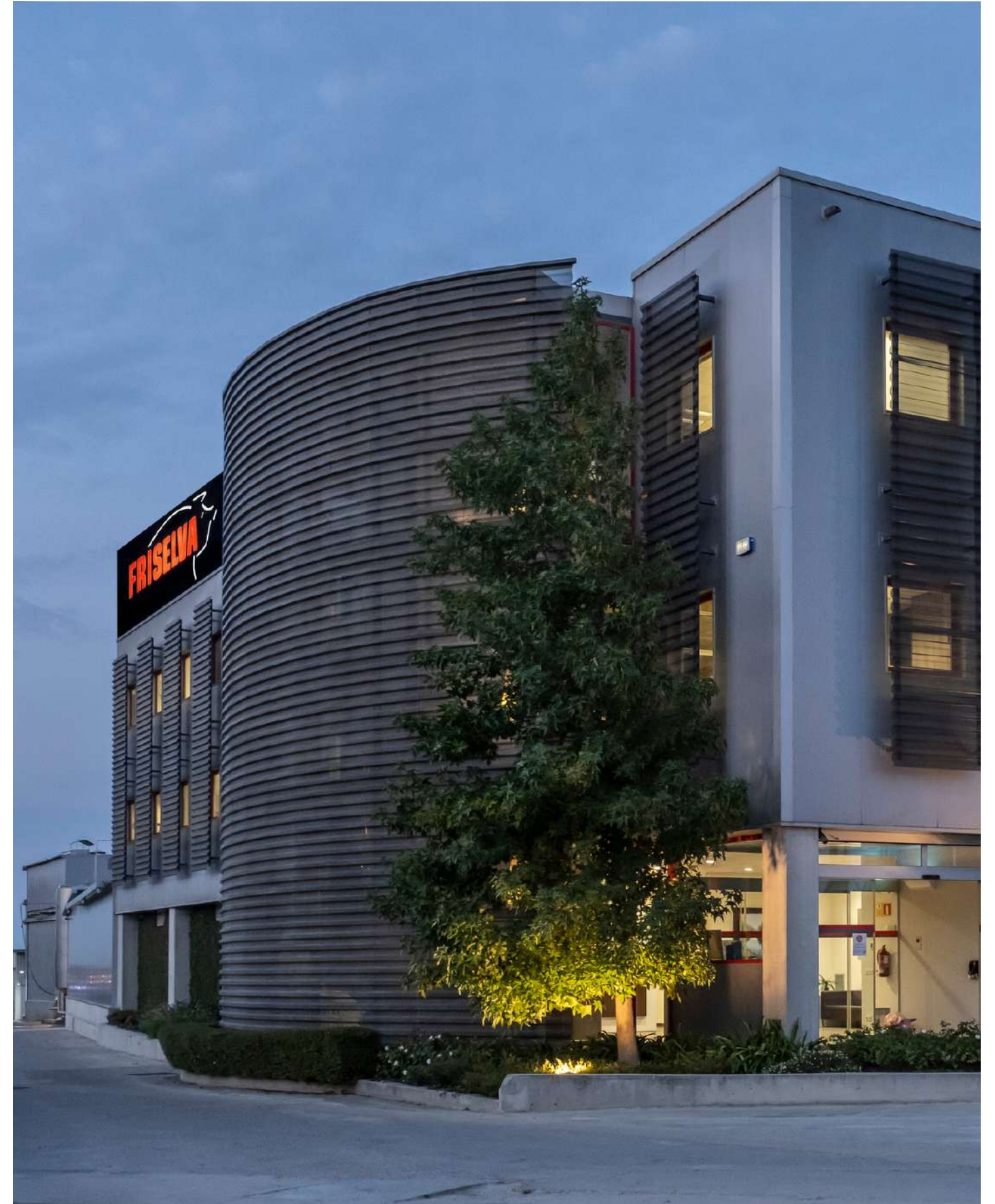


O U R G R O U P

Friselva is part of the AGROALIMENTARI MEAT GROUP. Its activity in the agri-food sector has evolved and currently consists of: manufacture of animal food, production and fattening of animals on our own farms, slaughterhouse, cutting room, tripe, edible fats and proteins, as well as the elaboration of sausages, meat and fillets prepared in different packagings and presentations depending on each client. Friselva believes in circular economy and the efficiency of the vertical integration of our chain value so we recently added a fertilizers production plant in order to give value to our residues and feed back our planet.

OUR FACILITIES

FRISELVA is located in Riudellots de la Selva in Girona Province. 1 hour away both from french border and Barcelona Port/Airport. Girona region is the main cluster of meat producers in Spain and one of the largest in EU.



G O I N G F O R W A R D

The Group is actively working in the following strategic drivers

CUSTOMERS
focus on developing
products to deliver
healthiest, tastiest &
convenience to
consumers and
customers

GLOBALIZATION
from exporter to a
true global player

SOURCING
50% of pigs
processed will be
bred by the
group

SUSTAINABILITY
financially & environmentally

FRISELVA IN FIGURES 2019

EMPLOYEES
+ 900 employees

EXPORT
+ 50 countries

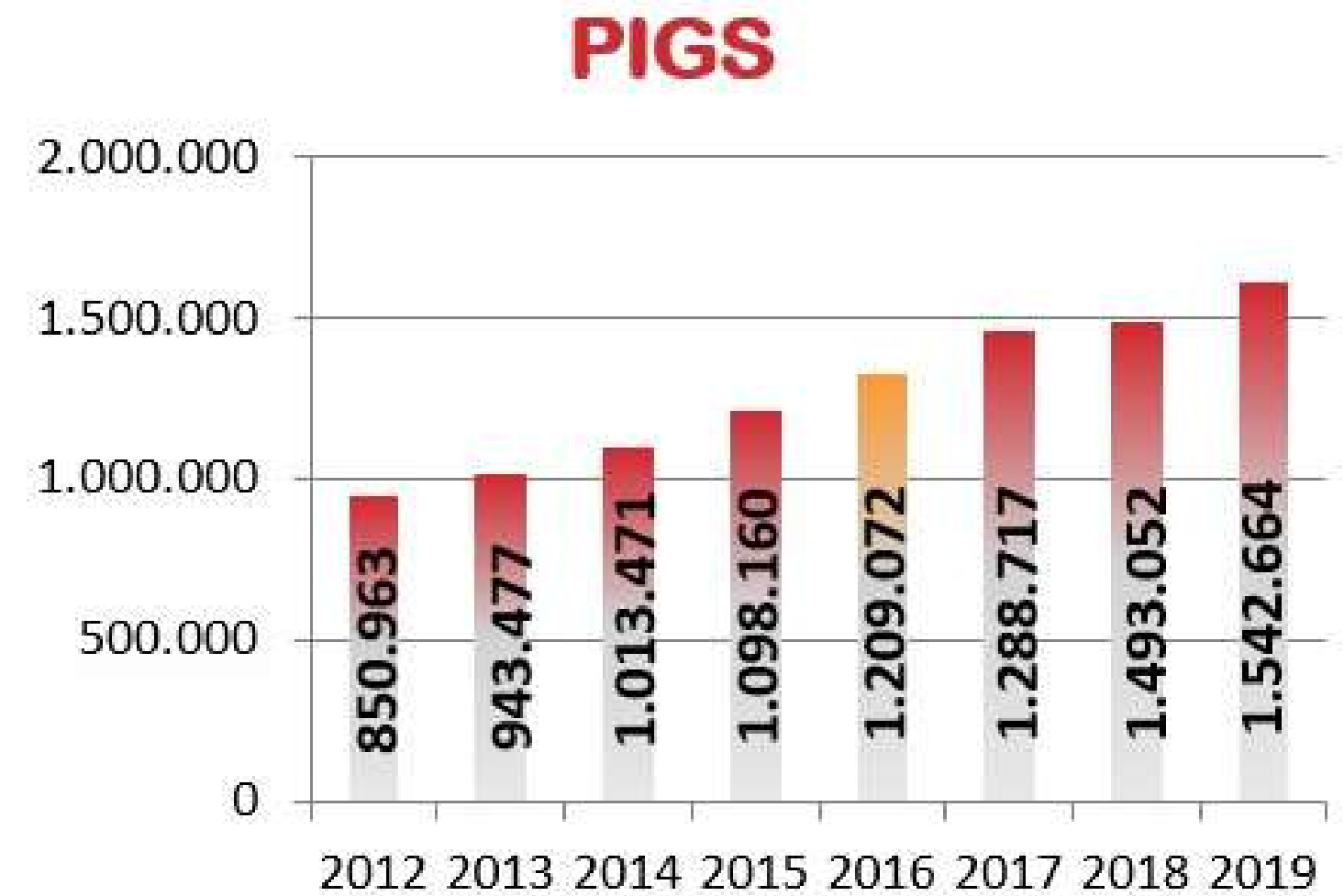
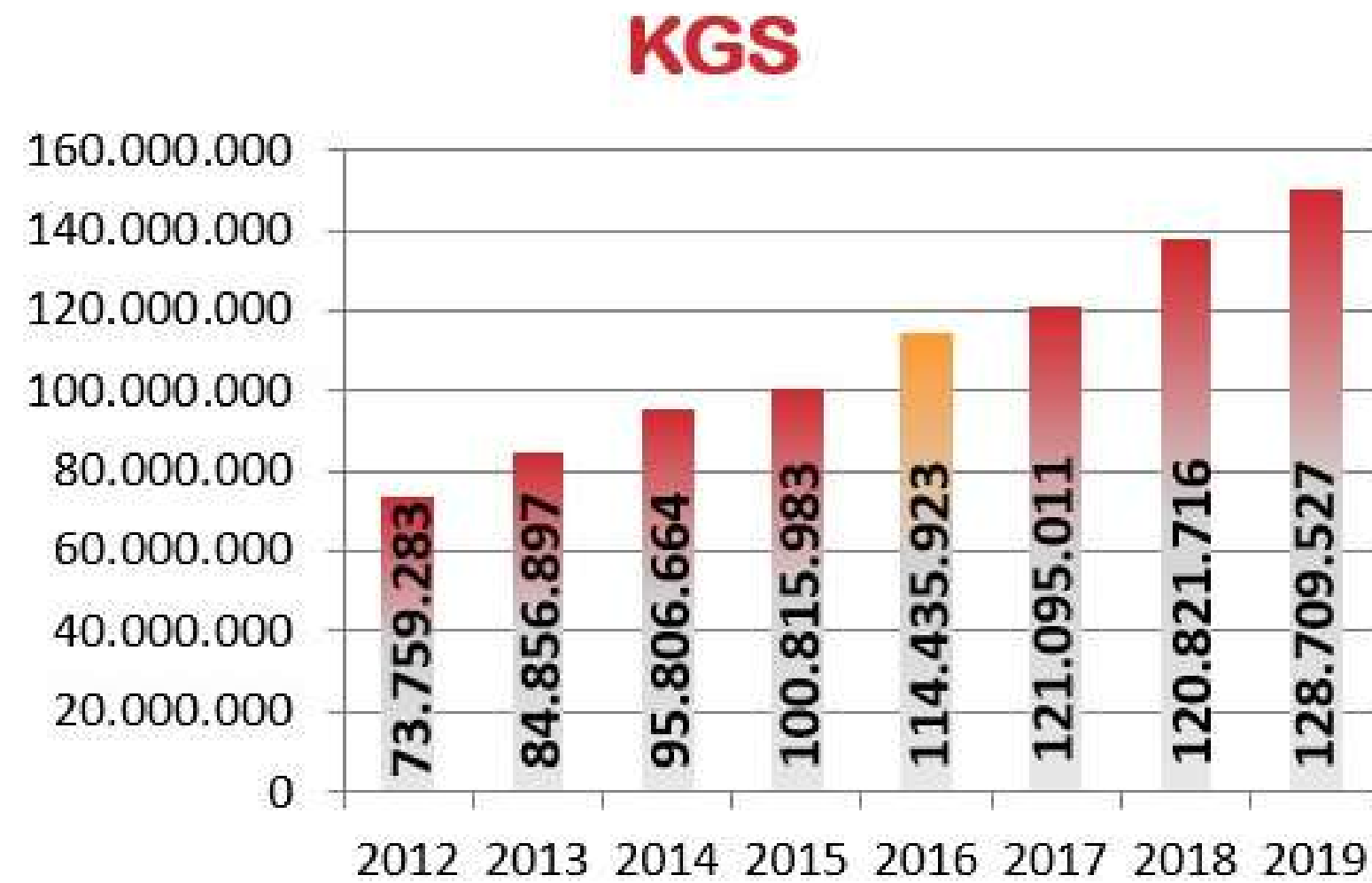
KGS
130 Million kgs

FROZEN
CAPACITY
+ 400 tn/day

PIGS
+ 1.5 Million

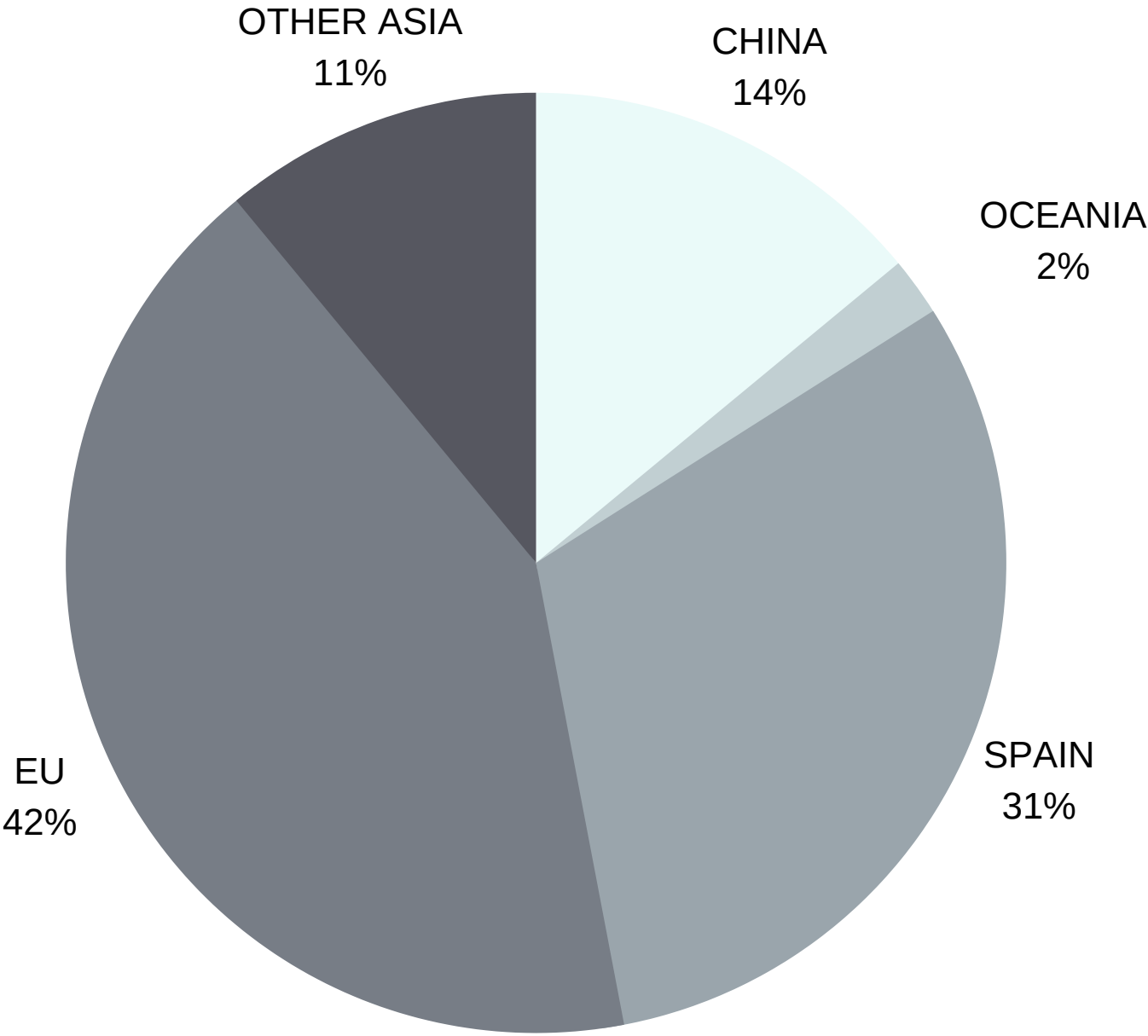
TURNOVER
340 Million €

FRISELVA EVOLUTION

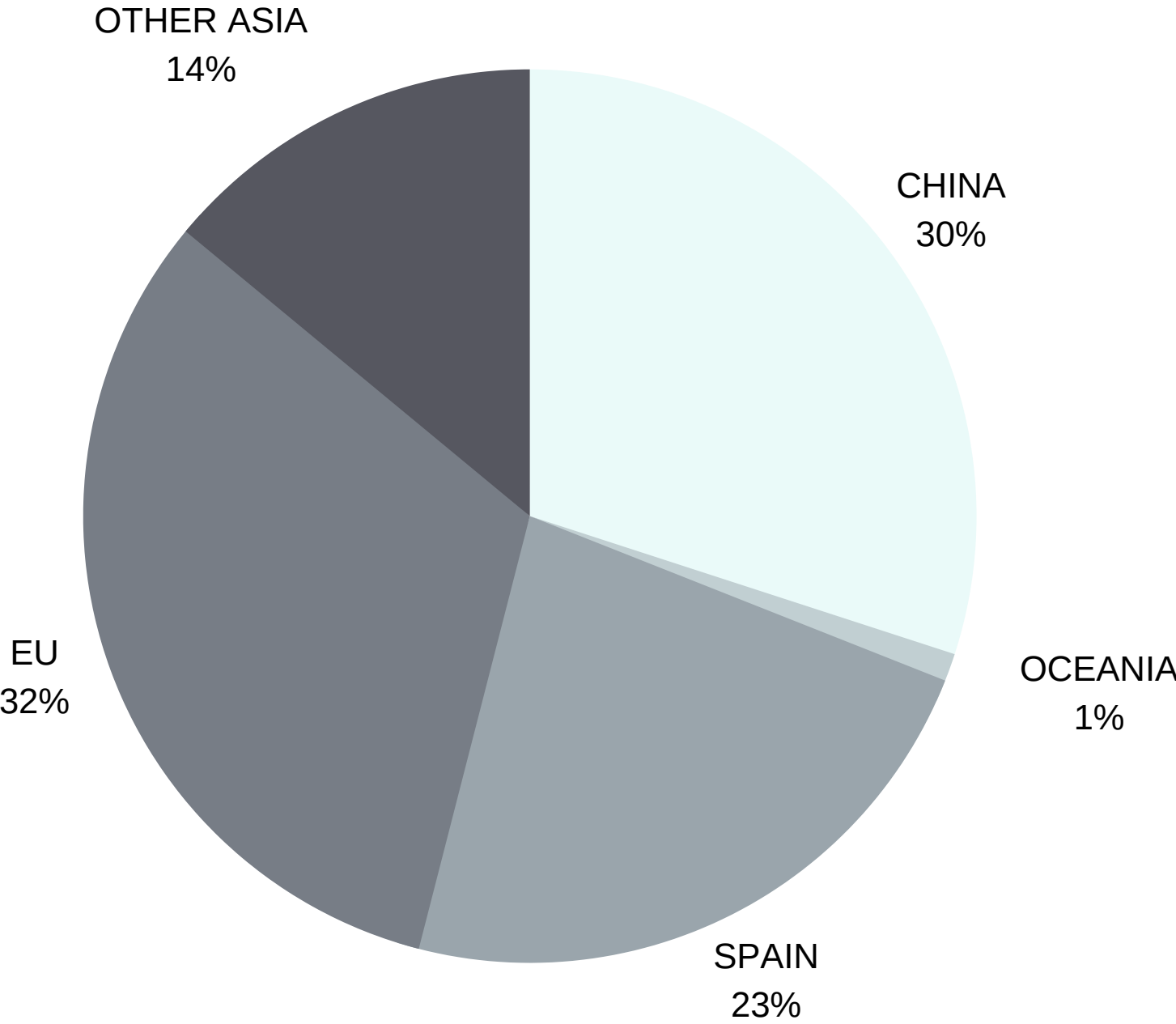


Production doubled over the last 10 years

CURRENT DISTRIBUTION OF OUR MARKETS



2018



2019

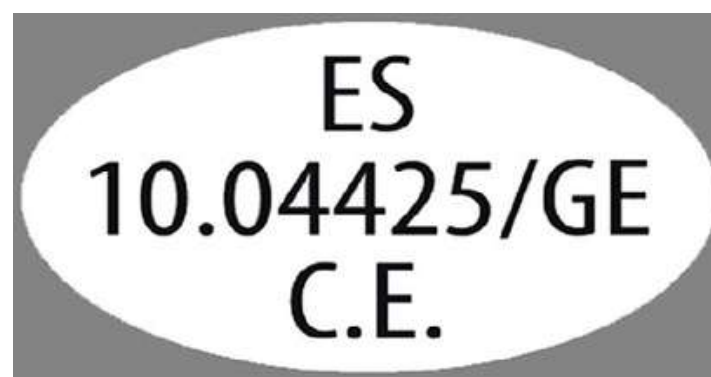
WORLDWIDE MARKETS





T R A C E A B I L I T Y

It's an important aspect in order to contribute to food safety. We are able to track our products along the whole chain.



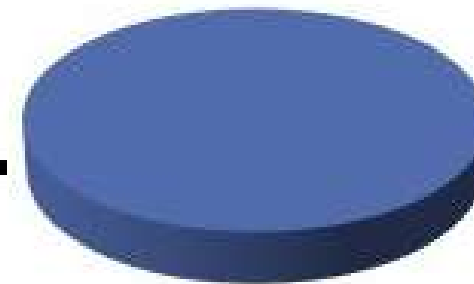
MALE GENE

Large white 100%



FEMALE GENE

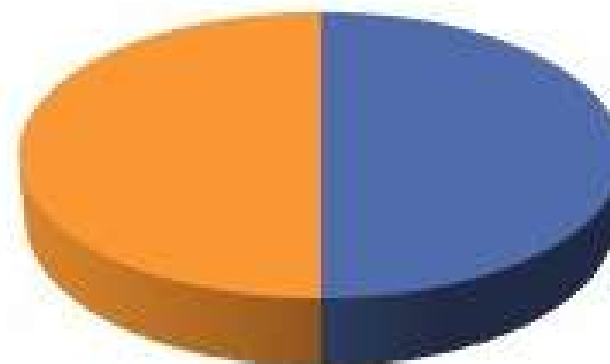
Landrace 100%



FEMALE GENE II

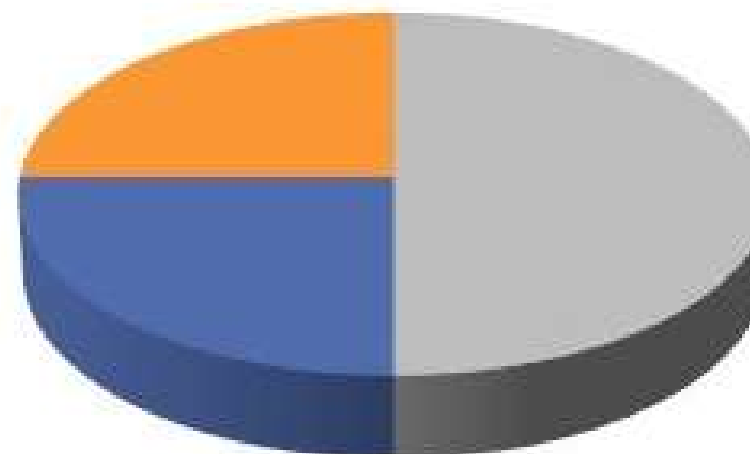
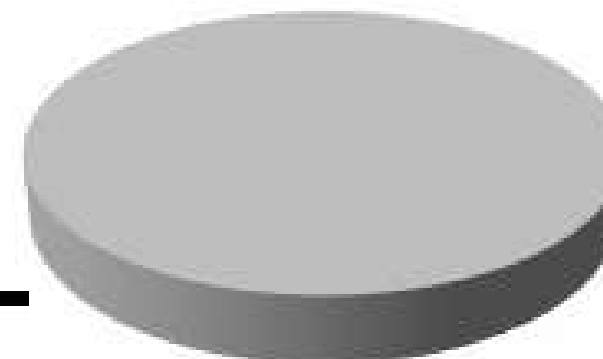
Large white 50%

Landrace 50%



FINISHER MALE

Pietrain 100%



FINISHER
MALE

Pietrain 50%

Landrace 25%

Large white 25%

CUSTOMER PROFILE



Manufacturer



DesignWholesale
Distributor



HORECA



Butcher



Supermarkets

AUCHAN
CARREFOUR
KAUFLAND
METRO

...



Nº EXP. SAE 093

The list of certified products is available at www.saicaec.com



TP-13.601

R E D U C E

R E P A I R

R E U S E

R E C Y C L E

R E - T H I N K

how to optimise our resources continuously

O u r
c o m m i t m e n t
w i t h t h e
e n v i r o n m e n t



www.friselva.com



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T H A N K Y O U

f o r y o u r a t t e n t i o n